

Position: Retail Manager
Facility: Nevada Bob's Grande Prairie
Location: Grande Prairie, AB
Close Date: July 21

## What you'll do at Nevada Bob's Grande Prairie

The Retail Manager will be responsible for buying, receiving, and merchandising product in the Golf Shop with approximately **\$4 million** in annual sales. They must be engaging, organized, a team player, and hungry to develop and progress within their career in the retail industry. Have proven excellent customer service skills and be passionate about the game of golf. The Retail Manager will report directly to the owner, will assist with the management of daily operations, and will be responsible for the entire merchandise operation and inventory controls.

## Anticipated Salary of \$100,000 plus bonus

#### More about Grande Prairie Alberta

Grande Prairie is located in Northwest Alberta in the southern Peace Region area. With over 70,000 residents, it is the most populated city north of Edmonton. It is known for its beautiful natural setting and rich history. Beyond its own population, Grande Prairie acts as a regional hub serving an additional 300,000 people from across Northern Alberta, Northern British Columbia and the Northwest Territories.

Despite its relatively remote location, Grande Prairie has grown into a thriving modern city with a strong sense of community. It has a strong presence of cultural events and indoor/outdoor recreational facilities to enjoy the community all 12 months of the year. The business community has diversified to be strong in agriculture, forestry, oil & gas, retail services and tourism.

The City is in an enviable economic position with high wages and disposable income, a local real estate market that remains affordable and plenty of opportunity for growth and diversification.

#### About this standalone Nevada Bob's location

Nevada Bob's Golf - Grande Prairie is a locally-owned and operated franchise. Alec Houssian and their staff have served Grande Prairie, AB and both sides of the Peace Country since December of 2000. Its retail space is approximately 11,000 square feet offering a complete selection of equipment, clothing and accessories as well as merchandise from all of the major brands.

Unlike some Nevada Bob's which are in store of Sportchek, this is a standalone operation. The retail store has 3 simulators to assist with club fitting and there also is an adjoining (Towne Centre Golf) Indoor Golf Simulator operation with 11 hitting bays with a grill and full bar to allow the golf community the opportunity to enjoy the sport 12 months of the year. This also allows for a strong traffic flow through the store on a regular basis.

#### More about the Role

## Operations

- Plan and implement strategic seasonal buying plan and sales forecast.
- Payable management Prepare and approve invoices and credit memos to be approved by the director and club controller.
- Inventory management. Maintain appropriate seasonal product levels consistent with the merchandise concession budget while maintaining a healthy gross margin
- Merchandising. Present an attractive array of men's and women's apparel, accessories and golf related merchandise
- Budget & planning,

## Leadership & Training

- Assist Golf Shop staff with, product knowledge, staff development and training, product and customer service-related issues, and communicate regarding special events and day-to-day operations.
- Ability to interact professionally and maintain effective working relationships with superiors, coworkers, members, and others.

# Additional Expectations

- Keeps up with market trends and innovations.
- Marketing of the store through instore special events and Social Media.
- Promotion of the store and its products.
- Meet with and develop relationships with club vendors and sales representatives.
- Initiate contact, present corporate merchandise promotions and offerings to representatives from scheduled functions.

#### **Candidate Qualifications**

**Business Savvy** – you have a customer focused mindset and can plan, execute, and drive sales.

**Leadership** – you lead by example and have a passion for coaching, developing, and inspiring your team.

You must coach and develop your sales team by setting expectations, keeping open lines of communication, coaching on a continual basis, providing constructive feedback, and ongoing support.

- Always maintain a professional image and attitude.
- Solid understanding of the retail business and trends.
- Developing a strong rapport with Customers.

#### Requirements for the role

- Minimum of 2 years in a retail environment, preferably at a supervisory level.
- Have verifiable experience of performing at a high level in a strong serviceoriented culture
- Proven strong sales leader with an understanding of Golf and the Major Brands

## Salary & Benefits

- Base Salary: \$100,000 commensurate with experience
- Bonus Structure with potential of up to \$10,000
- Individual Health Insurance
- Paid Vacation Time
- Clothing Allowance
- Education financial assistance
- If a PGA member, there is lesson revenue ability

#### How to Apply

If you're a proven retail manager with a passion for people, our industry, and driving an exceptional customer experience, then this is definitely the place to be.

**Fresh Golf Solutions** has been retained to assist Nevada Bob's in this search for Retail Manager.

All applications are required to apply online using this link.

If you have further questions, please do not hesitate to contact **Scott Kolb** at <a href="mailto:scott@vbgolf.ca">scott@vbgolf.ca</a> for more information about the role. Candidates are not to call the store directly.

The submission close date is July 25, 2025. We will start interviewing candidates prior to close date. The position is currently open and placement will be potentially available as soon as a successful candidate can make themselves available.